



Business Value of Maison Solution for Restaurants



Maison's Food & Beverages Customers



Cheezius



Maison's Case Study for KFC Pakistan

February 2, 2022

 Print



The country's biggest food retailer, KFC Pakistan, has been growing aggressively in the past years. With this growth in value and volume came a new set of challenges—the company was quickly outgrowing its legacy systems. The quick-serve restaurant (QSR) implemented Microsoft Dynamics 365 to catalyze its growth. This adoption provided the speed, flexibility, and customization that other Enterprise Resource Planning (ERP) platforms couldn't deliver. The results were immediate and impressive—KFC Pakistan significantly improved efficiencies and saw a sharp drop in wastages, continuing its legacy of growth.

Customer

[KFC Pakistan](#)

Partner

[Maison Consulting & Solutions](#)

Products and Services

[Dynamics 365 Finance](#)

[Dynamics 365 Finance and Operations](#)

[Dynamics 365 Supply Chain Management](#)

[Power BI](#)

Industry

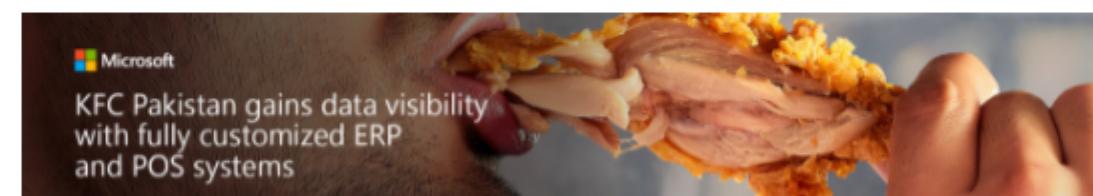
[Consumer Goods](#)

Organization Size

[Large \(1,000 - 9,999 employees\)](#)

Country

[Pakistan](#)



Largest and fastest growing fast-food franchise in Pakistan with over 100 stores

Dynamics 365-integrated custom ERP and POS for reporting and data visibility

Improved efficiency and accuracy in reporting, resulting in time and cost savings



Maison Restaurant Solution

Solution

Maison's Restaurant solution built on Microsoft Dynamics 365 Financial, Supply Chain & Commerce application is unified solution that provides powerful features to ensure operational efficiency in Quick Service Restaurants.

Highlights

- Manage food recipes and deals
- Modern POS for order taking.
- Multi Channels order management.
- Send food orders straight to Kitchen Display System.
- Manage discounts and vouchers.
- Accurately track prices, inventory & consumption.

Benefits

- Gain greater control over disconnected areas of your business through the automation, task prioritization, and data integration of One ERP system.
- Make predictive insights and data-driven decisions with real-time information about your organization.
- Expand operations by adding multiple companies, divisions, and locations rapidly and easily.

Deliver a Connected Commerce Experience



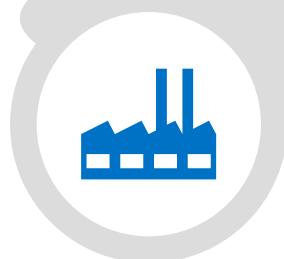
Stores · Catalog · Kiosk · Web · Mobile · Social



Customer
Care



Retail Headquarters



Warehouse Management



Financials



Microsoft Dynamics



Marketing



Supply Chain Visibility



Supply Chain Management

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Headquarter Capabilities

Microsoft Dynamics 365 Finance & Operations

- ❖ Financial Management
- ❖ Procurement & Sourcing
- ❖ Inventory & Warehouse Management
- ❖ Sales & Marketing
- ❖ Human Resource & Payroll
- ❖ Business Intelligence & Reporting

Restaurant Management

- ❖ Recipes & Deals
- ❖ Menu & Price Management
- ❖ Restaurant, POS & KDS Setup
- ❖ Centralized Omni Channel Management
- ❖ Visual, Functional & POS hardware profiles



Restaurant Capabilities

Point of Sale

- ❖ Cloud/Mobile POS for order taking
- ❖ Manage multiple payment methods.
- ❖ Multi channel order delivery.
- ❖ End of day operations
- ❖ Real time reporting

Kitchen Display System

- ❖ Kitchen & Customer displays
- ❖ Kitchen printers
- ❖ Multiple processing line
- ❖ Routing to specific stations
- ❖ Aggregate all orders from kiosk, online ordering, and third-party channels on your KDS

Front Office Application Operations

- **Customer Order Taking (Dine-In, Drive Thru etc.)**
- **Integration with E-Commerce/Website**
- **Integration with Food Ordering App**
- **Integration with Call center**
- **Integration with Rider management App**
- **Integration with Dragontail (In Process)**
- **Transmits orders to kitchen, drive thru & counter**



The image features a central, bold, orange-outlined text 'THANK YOU'. The letters are filled with a collage of various international words for 'thank you' in different fonts and colors (black, orange, grey). The background is white, and the overall effect is a dense, colorful word cloud.